

Daily Summary for 4/1/2008 to 4/30/2008

Payment Type	Starting Balance	Payment Quantity	Payments Received	Change Out	Drawer Entries	Your Count	Over/Short	Deposit
Cash	\$4,407.73	239	\$14,306.41	(\$2,253.79)	(\$75.93)	\$16,288.20	(\$96.22)	\$11,888.20
Check	\$0.00	239	\$22,714.71	\$0.00	\$500.00	\$23,214.71	\$0.00	\$23,214.71
Store Credit	\$0.00	49	\$1,421.80	\$0.00	\$0.00	\$1,421.80	\$0.00	\$0.00
Cust Owes	\$0.00	1	\$159.20	\$0.00	\$0.00	\$159.20	\$0.00	\$0.00
Gift	\$0.00	48	\$2,236.36	\$0.00	\$0.00	\$2,236.36	\$0.00	\$0.00
Visa/MC/	\$0.00	1,058	\$87,436.33	\$0.00	\$306.60	\$87,578.93	(\$164.00)	\$0.00
AMEX/DISCOVER	\$0.00	147	\$15,168.25	\$0.00	\$0.00	\$15,168.25	\$0.00	\$0.00
Series	\$0.00	0	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
no charge	\$0.00	12	\$897.89	\$0.00	\$0.00	\$897.89	\$0.00	\$0.00
donation	\$0.00	4	\$151.11	\$0.00	\$0.00	\$0.00	(\$151.11)	\$0.00
awards	\$0.00	0	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	0	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total	\$4,407.73	1,797	\$144,492.06	(\$2,253.79)	\$730.67	\$146,965.34	(\$411.33)	\$35,102.91

Sales	Quantity	Amount
Total Service Sales	2,550	\$110,373.42
Total Product Sales	1,767	\$28,445.39
Total Gift Cert. Sales	16	\$1,058.20
Total Gift Recharges	0	\$0.00
Total Series Sales	0	\$0.00
Total Membership Sales	0	\$0.00
Total Sales	4,333	\$139,877.01
Tip Total		\$0.00
Tax Total		\$2,346.26
Total Sales Income		\$142,223.27
Your Count Total		\$146,965.34
Less Starting Cash & Entries		\$5,138.40
Less Over/Short		(\$411.33)
Total Payment Income		\$142,238.27
Payment vs Sales Error		\$15.00
Total Payment Income		\$142,238.27
Less Non-Rev Payments		\$4,715.25
Total Revenue		\$137,523.02

Ticket Numbers	
Tickets with Services and No Products	950
Tickets with Products and No Services	202
Tickets with Both Services & Products	615
Tickets with Only Non-Revenue Items	10
Total Number of Tickets	1,778

Number of Master Tickets	0
Tickets with at least one Service	1,565
Tickets with at least one Product	817
Tickets with only Service	947
Tickets with only Product	202
Tickets with Product Multiple Unit Sales	438
Tickets with Service and Product Multiple Unit Sales	223

Customers	
New Customers	166
Return Customers	1,334
Walk-In Customers	8

Ticket Averages	
Average Ticket Value (w/out Tax & Tips)	\$78.67
Average Ticket Value (with Tax, w/out Tips)	\$79.99
Average Service \$ per Ticket	\$62.08
Average Service \$ per Service Ticket	\$70.53
Average Product \$ per Ticket	\$16.00
Average Product \$ per Service Ticket	\$13.84
Average Product \$ per Product Ticket	\$34.82
Average Product \$ per Service Ticket w/ Products	\$46.25
Product as % of Service	25.77%

% of Cust Purchasing Product	45.95%
% of Cust Purchasing Service	88.02%
% of Cust with a Service Purchasing a Product	39.30%
% of Product Multiple Unit Sales per Ticket	24.63%
% Value Added Services per Product Ticket	1.35%

Discount Totals

Discount Amount on Services	\$2,058.58
Discount Amount on Products	\$1,185.00
Discount Amount on Other Items	\$8.80
Discount Total	\$3,252.38

Product Charge Total

Product Charges	\$7,335.00
Charge as % of Service	6.65%

Gift Certificate Totals	Total Qty	Gross Sales	Discount	Net Sales
General Use	16	\$1,067.00	\$8.80	\$1,058.20
SubTotal	16	\$1,067.00	\$8.80	\$1,058.20

Product Totals	Total Qty	Gross Sales	Discount	Net Sales
ARMSTRONG MCCALL	2	\$34.50	\$2.25	\$32.25
AVEDA	21	\$326.70	\$25.60	\$301.10
AVEDA CHRISTMAS	1	\$75.00	\$0.00	\$75.00
AVEDA DISCONTINUED	22	\$236.50	\$5.50	\$231.00
AVEDA HAIRCARE	1,121	\$20,281.00	\$690.64	\$19,590.36
AVEDA MAKEUP	140	\$2,135.00	\$87.81	\$2,047.19
AVEDA PERSONAL BLENDS	39	\$589.50	\$28.00	\$561.50
AVEDA SKIN/BODY CARE	186	\$3,633.25	\$137.60	\$3,495.65
DENMAN	17	\$221.00	\$21.90	\$199.10
GOOD HOME	3	\$58.50	\$10.22	\$48.28
HUNTER ENTERPRISES	13	\$1,604.87	\$174.24	\$1,430.63
INTELLIGNET NUTRIENTS	10	\$50.00	\$1.00	\$49.00
PRO AVEDA HAIRCARE	25	\$250.47	\$0.00	\$250.47
PRO AVEDA SKIN AND BODY	5	\$85.90	\$0.00	\$85.90
PRO HAIR SUPPORT	16	\$19.20	\$0.24	\$18.96
RETAIL_EDGE	145	\$15.00	\$0.00	\$15.00
SENTIRE EXPLORE	1	\$14.00	\$0.00	\$14.00
SubTotal	1,767	\$29,630.39	\$1,185.00	\$28,445.39

Service Totals	Total Qty	Gross Sales	Discount	Net Sales
COLOR	537	\$37,238.00	\$641.58	\$36,596.42
DESIGN & STYLE	1,330	\$65,142.00	\$1,187.59	\$63,954.41
FACIAL	48	\$3,150.00	\$22.00	\$3,128.00
HAIR REMOVAL	167	\$3,234.00	\$52.80	\$3,181.20
HAIR TREATMENT	1	\$82.00	\$0.00	\$82.00
LASH AND BROW TINT	10	\$150.00	\$3.00	\$147.00
MAKE UP	6	\$295.00	\$85.00	\$210.00
MASSAGE	1	\$60.00	\$0.00	\$60.00
MODELS	60	\$15.00	\$0.00	\$15.00
NEW ARTIST COLOR	34	\$1,245.00	\$28.00	\$1,217.00
NEW ARTIST CUT	96	\$1,821.00	\$38.61	\$1,782.39
RETAIL_EDGE	260	\$0.00	\$0.00	\$0.00
SubTotal	2,550	\$112,432.00	\$2,058.58	\$110,373.42

Grand Total	4,333	\$143,129.39	\$3,252.38	\$139,877.01
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