

## Customer Referral Type Summary for 5/5/2008 to 5/29/2008

| Referral Type     | # of Customers | Total Visits | Total Product     | Total Service     | Retained | % Retained   |
|-------------------|----------------|--------------|-------------------|-------------------|----------|--------------|
| Walk-In Customer  | 68             | 60           | \$1,475.00        | \$3,068.00        | 0        | 0.00%        |
| Customer Referral | 6              | 6            | \$22.00           | \$349.00          | 0        | 0.00%        |
| Referral Reason   | 3              | 3            | \$35.00           | \$140.00          | 0        | 0.00%        |
| <b>Total</b>      | <b>77</b>      | <b>69</b>    | <b>\$1,532.00</b> | <b>\$3,557.00</b> | <b>0</b> | <b>0.00%</b> |

### Referral List

| Referral Reason | # of Customers | Total Product  | Total Service   | Total Visits | Retained | % Retained   |
|-----------------|----------------|----------------|-----------------|--------------|----------|--------------|
| AQUAINTANCE     | 2              | \$0.00         | \$88.00         | 2            | 0        | 0.00%        |
| WORD OF MOUTH   | 1              | \$35.00        | \$52.00         | 1            | 0        | 0.00%        |
| <b>Total</b>    | <b>3</b>       | <b>\$35.00</b> | <b>\$140.00</b> | <b>3</b>     | <b>0</b> | <b>0.00%</b> |

### Promotion List

| Promotion    | # of Customers | Total Product | Total Service | Total Visits | Retained | % Retained   |
|--------------|----------------|---------------|---------------|--------------|----------|--------------|
| Not Listed   |                | \$0.00        | \$0.00        | 0            | 0        |              |
| <b>Total</b> | <b>0</b>       | <b>\$0.00</b> | <b>\$0.00</b> | <b>0</b>     | <b>0</b> | <b>0.00%</b> |